Media KIT

Only trusted and relevant ICO and pre-ICO projects

Foundico
find trusted ICO

Why Foundico.com?

We are one of the first and biggest ICO list

The largest list of ICOs and pre-ICOs in Russian language

The best platform for launch – free placement

Independent Rating Platform with manual projects moderation

The unique algorithm – Foundico Success Rating (FSR)

A lot of advertising opportunities

The lowest cost for advertising services

Personal account with detailed statistics and referral program

Technical support for everyone 24 / 7

Why can we be trusted?

Independent Rating Platform.

Foundico.com makes use of thorough investigative assessment criteria that have been divided into 5 groups, and which helps it arrive on a conclusive ICO score. Foundico.com does a reasonable amount of background work in confirming every important information about an ICO, before they are made to go live on the platform.

Know Your Customer (KYC) procedure.

We have identification system «Team» rating in all projects on Foundico.com. The KYC system enables us to quickly check identities of team members, bringing more transparency and trust to our space.

Contract address verification.

A key approach that has an input into how much rating score an ICO gets, is the use of a «verification of contract address» technology. It serve as a double check for prospective investors to be sure that their funds are going to the right place, and that there is no looming diversion of same.

Our partners

Emercoin is an emerging leader in secure, distributed blockchain business services.

SUM & SUBSTANCE

Sum&Substance is a leading developer of remote verification solutions.

Clearify is the best way to quickly search a crypto address, even if the address is brand new and has never been used before.

Our successful cases

Advertising opportunities

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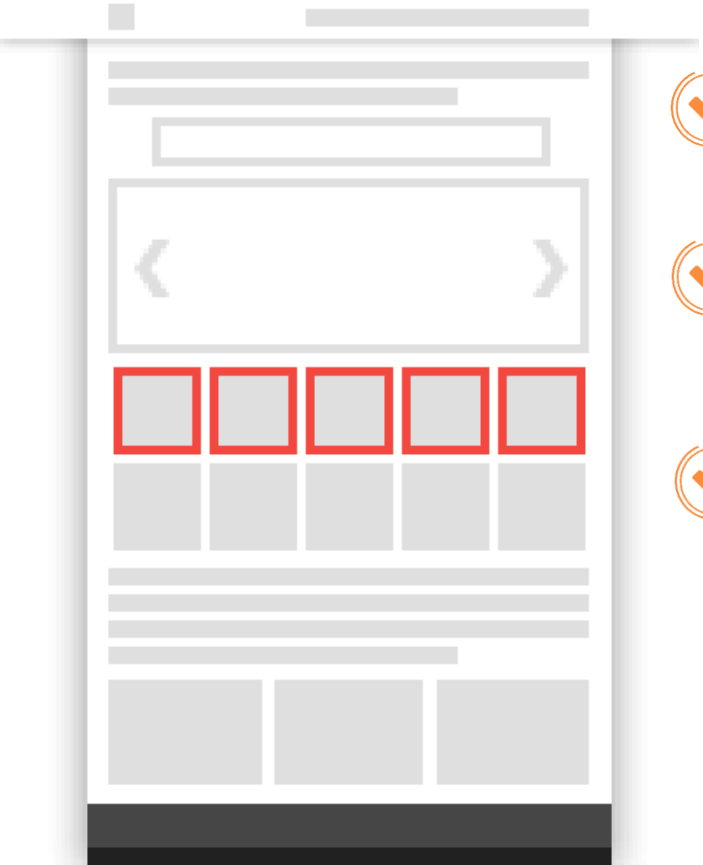
Refer to our price list by clicking here

Premium status

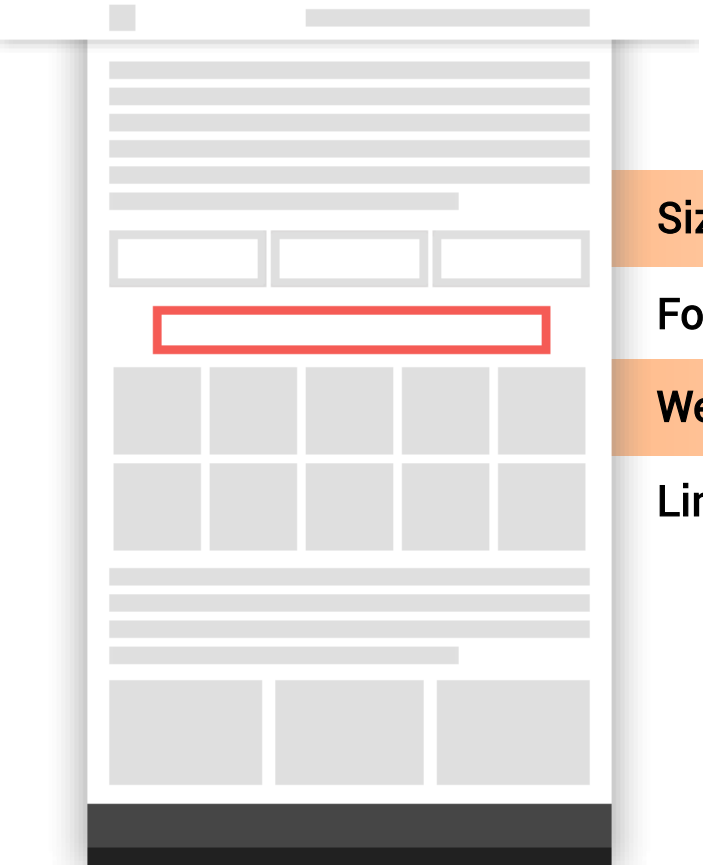
- Your project will be placed at the top of our home page in golden section. Projects are sorted descending by end date;
- At the top of page of your project will doesn't displayed any advertisement banners;
- At the bottom of page of your project will doesn't displayed «Similar ICO» section with your potential competitors;



- Your project will be displayed first in the «Similar ICO» section at other pages;
- Your video presentation will be placed at the top of section «Video». https://foundico.com/video;
- Priority moderation.

Homepage top banner

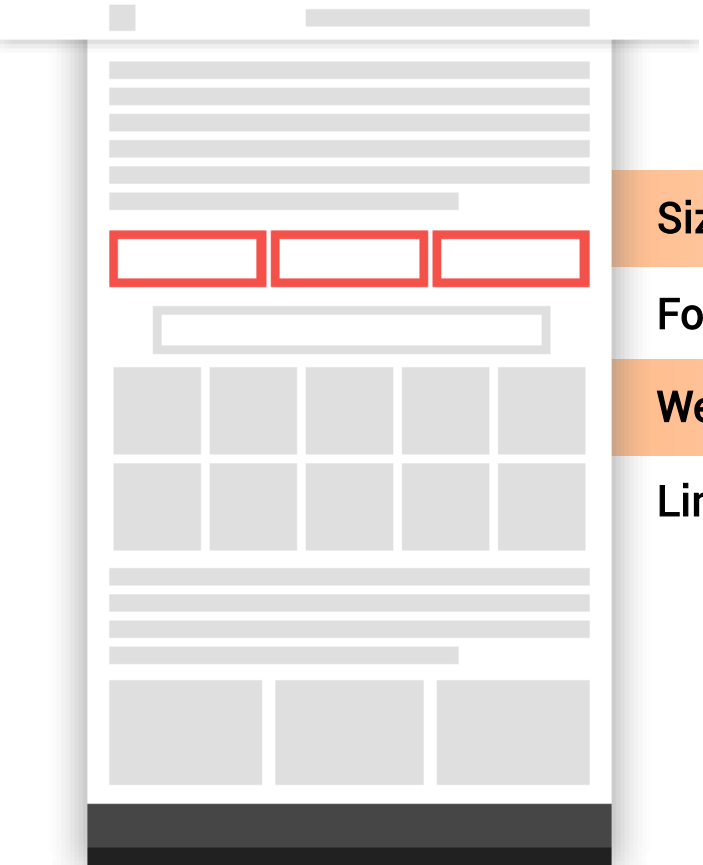
- The highest position — your banner will be placed at the top of our home page;
- Exclusive advertising format — the top banner is limited to two slots.



Sizes:	728x90px for desktop and 300x250px for mobile devices
Formats:	jpeg / png / gif
Weight:	max 200kb
Link:	any parameters are available

Homepage slide

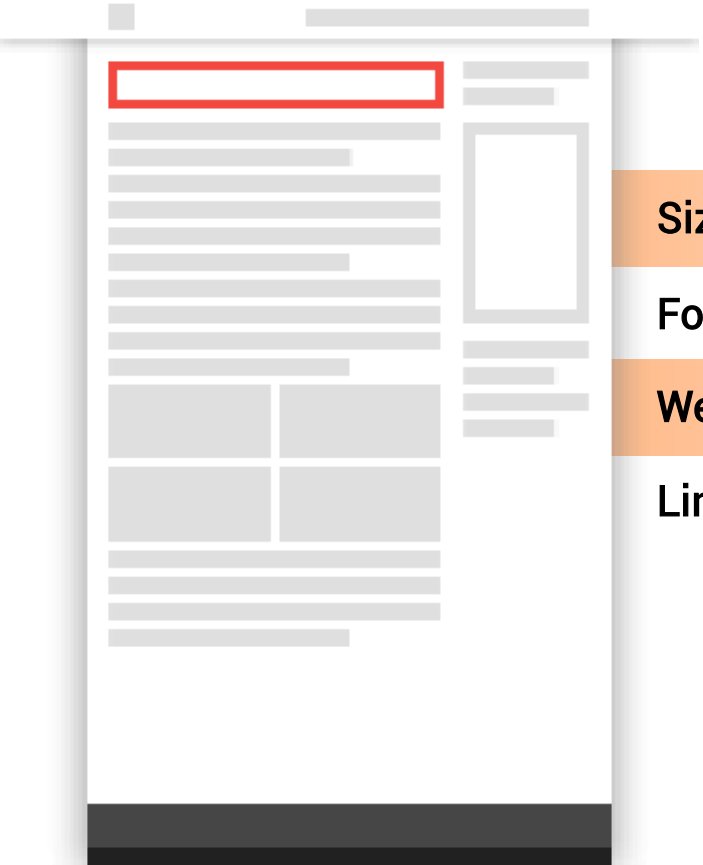
- The high position — your banner will be placed at the top of our home page;
- Homepage slide is limited to four slots.



Sizes:	580x200px
Formats:	jpeg / png
Weight:	max 400kb
Link:	any parameters are available

Inner top banner

- The highest position — your banner will be placed at the top of every page;
- High contact with the site user — your banner can see more than once;
- Exclusive advertising format —inner top banner is limited to two slots;
- The mobile version of the banner allows you to reach a large audience.



Sizes:	728x90px for desktop and 300x250px for mobile devices
Formats:	jpeg / png / gif
Weight:	max 200kb
Link:	any parameters are available

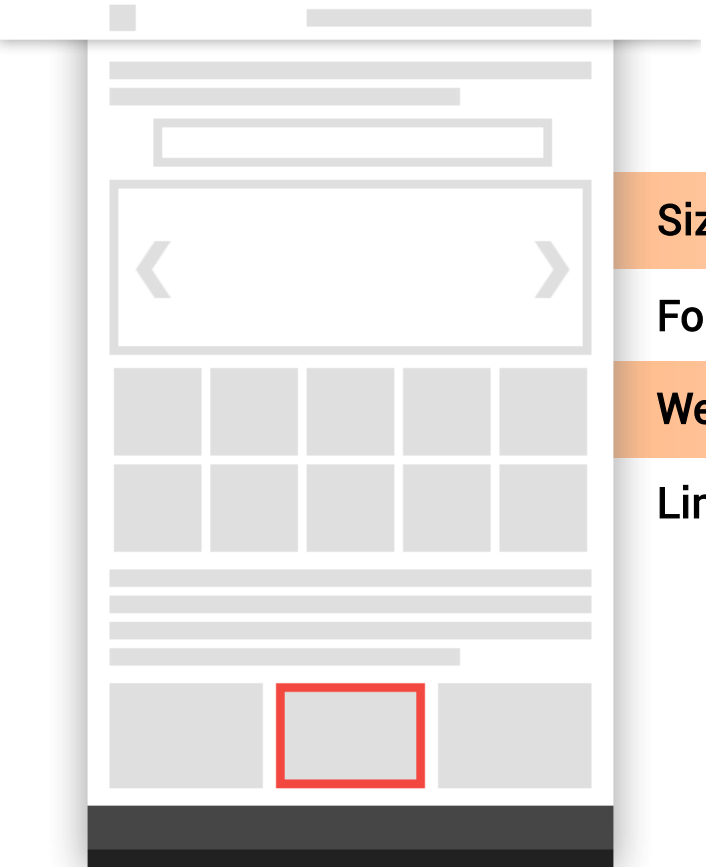
Sidebar banner

- High contact with the site user — your banner can see more than others;
- Exclusive advertising format —sidebar banner is limited to two slots.

Sizes:	240x400px
Formats:	jpeg / png / gif
Weight:	max 150kb
Link:	any parameters are available

Homepage bottom banner

- The native format of the bottom banner on the home page;
- The cheapest advertising tool on the home page.



Sizes:	360x260px
Formats:	jpeg / png / gif
Weight:	max 150kb
Link:	any parameters are available

Blog post (Press Release)

- You provide your own article and graphics;
- Pinning an article to the home page for a while;
- Max 5000 symbols. Max 3 links in text to your resources;
- Main image for article: 1000x600px. Formats: jpeg / png.

Blog post (Sponsored Review)

- Unique text «Turn-key»;
- Presentation of material in the form of an independent review;
- Pinning an article to the home page for a while;
- Min 5000 symbols. Unlimited links in text to your resources;
- Main image for article: «Turn-key». Formats: jpeg / png.

Add post to mailing

- Own unique subscribers base;
- Not spam! Our recipients have agreed to mail receiving;
- Every monday we send «A selection of the upcoming ICOs» to our subscribers — your banner / article may add to this mailing;
- Text length for adding in mailing: max 500 symbols;
- Main image for article in a mailing: size: 600x300px.
  Formats: jpeg / png.

Feedback

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